



# Case Studies



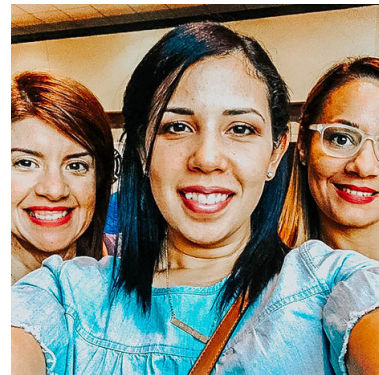


Catalyst Atlanta is an annual conference focused on empowering Church leaders through events, content, and community. Photoboxx partnered with the Catalyst Atlanta to give attendees printed photos of their Instagram and Twitter posts. Photoboxx was a huge hit with conference guests and our event operators were thrilled to hear each guests excitement when they learned how hashtag printing works and watched their social media posts print right in front of them. Guests were interacting with Photoboxx from the moment the conference started until the doors closed, but our team's favorite part was the rush of excited guests running over in-between speakers to pick up their prints. Over 1,000+ photos were printed throughout the conference, which created quite the social media buzz around the event as well.

**1,117**  
Posts

**1.59 m**  
People Reached

**503**  
Users







Teens. Young Adults. Generation Z.

There is a seemingly large gap between this generation and older ones and many organizations are at a loss with how to get this tech-focused group involved + engaged at youth events. One of the most effective ways to get students involved has been to incorporate Photoboxx with creative backdrops and props to create the perfect photo-op for students.

Prestonwood Students recently held Freedom Weekend 2K19, an event focused on getting high school aged students involved in the church. They placed their Photoboxx setup in a busy area in the church's lobby. Students were able to easily jump in and snap a few photos in front of the backdrop with a few "freedom weekend" props. Photoboxx thrilled students by providing them with a keepsake print of their social media photos. Check out the results below.

**223**  
Posts

**450,600**  
People Reached

**356**  
Users



# LIFE CENTER

Life Center Church put a unique spin on the traditional Easter service celebration that we're still reveling about long after the event is over.

Life Center Church's focus is to challenge believers in a visitor friendly atmosphere. They wanted to keep the Easter service fun and energetic while still having an impactful message. They achieved this by creating an uplifting experience for guests attending on that particular Sunday. The team built a 15ft pool and invited guests on stage to be baptized along with hundreds of others throughout the day. Volunteers took photos of friends and families who participated and posted them to Instagram and Twitter using the tag #LCR2Land #LCR2LBaptism, which made it easy for guests to search through the gallery of photos to find their own later. Life Center Church brought in photoboxx to give guests a printed photo as a timeless keepsake.

**1,274**  
Events

**58,295**  
People Reached

**210**  
Posts

